

# White Linen Night on 19th Street



## 2024 Sponsorship Options



### Title Sponsorship - Custom

This sponsorship will be tailored and priced to fit your specific needs/requests. Below are suggested benefits of this sponsorship.

- Your company name will be the title sponsor of White Linen Night on 19th Street.
- Your company logo will be prominently displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- Twelve months of linked brand logo placement on 19th Street website
- Prominent Booth/Tent placement on 19th Street for distribution of samples, coupons, etc. for up to four booths
- You will be featured in all event press releases and media coverage.
- You will receive first right of refusal for title sponsorship for 2024
- Brand Name on Heights Theater marquee for photo op. Character limit applies.

### VIP Area Sponsorship - \$15,000

This sponsorship grants you sole sponsorship of the VIP area which will be an exclusive experience for 200 WLN guests complete with seating, cooling stations, music, and open bar. You can customize the sponsorship with your brand to create experiences for patrons to interact with your business. (If sponsor would like to buy out all 200 tickets for the VIP area, this is an option at additional cost.)

- Eight VIP tickets

- Your company logo will be displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- You will be featured in all event press releases and media coverage.

## Gold Sponsorship - \$10,000

- Your company logo will be displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- Prominent Booth/Tent placement on 19th Street for distribution of samples, coupons, etc. for up to two booths
- You will be featured in all event press releases and media coverage.

## Silver Sponsorship - \$5,000

- Your company logo will be displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- You will receive a table at the event
- You will be featured in all event press releases and media coverage.

## Bronze Sponsorship - \$3,500

- Your company logo will be displayed on the event website and in digital marketing.
- You will receive a table at the event

## Good Neighbor Sponsorship - \$500

- Your company logo will be displayed on the event website.
- You will be included in social media posts and digital marketing for the event.

All sponsorships include the following benefits:

- Recognition at the event
- Opportunity to network with other businesses in the community
- Support of a great community event

## Contact Details

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