

# White Linen Night on 19th Street



## 2025 Sponsorship Options



### Title Sponsorship - Custom

This sponsorship will be tailored and priced to fit your specific needs/requests. Below are suggested benefits of this sponsorship.

- Your company name will be the title sponsor of White Linen Night on 19th Street.
- Your company logo will be prominently displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- Twelve months of linked brand logo placement on 19th Street website (19thstreetheights.com)
- Prominent Booth/Tent placement on 19th Street for distribution of samples, coupons, etc. for up to four booths
- You will be featured in all event press releases and media coverage.
- Dedicated email send to 13k names from WLN 2024.
- You will receive first right of refusal for title sponsorship for 2026
- Brand Name on Heights Theater marquee for photo op. Character limit applies.

### VIP Area Sponsorship - \$15,000

This sponsorship grants you sole sponsorship of the VIP area which will be an exclusive experience for 200 WLN guests complete with seating, cooling stations, music, and open bar. You can customize the sponsorship with your brand to create experiences for patrons to interact with your business. (If sponsor would like to buy out all 200 tickets for the VIP area, this is an option at additional cost.)

- Eight VIP tickets

- Your company logo will be displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- You will be featured in all event press releases and media coverage.
- Dedicated email send to 13k names from WLN 2024.

## Gold Sponsorship - \$10,000

- Your company logo will be displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- Prominent Booth/Tent placement on 19th Street for distribution of samples, coupons, etc. for up to two booths
- You will be featured in all event press releases and media coverage.
- Dedicated email send to 13k names from WLN 2024.

## Silver Sponsorship - \$5,000

- Your company logo will be displayed on all event materials, including the website, posters, t-shirts, and digital marketing.
- You will receive a table at the event
- You will be featured in all event press releases and media coverage.

## Bronze Sponsorship - \$3,500

- Your company logo will be displayed on the event website and in digital marketing.
- You will receive a table at the event

## Good Neighbor Sponsorship - \$500

- Your company logo will be displayed on the event website.
- You will be included in social media posts and digital marketing for the event.

All sponsorships include the following benefits:

- Recognition at the event
- Opportunity to network with other businesses in the community
- Support of a great community event

## History of White Linen in the Heights

- 13,000 tickets sold at 2024 event, this was our first year to charge for admission.

White Linen Night in the Heights is a vibrant and community-driven event held annually on 19th Street, a charming enclave known for its collection of small businesses. This unique celebration serves as a platform for these local establishments to showcase their offerings while fostering a strong sense of unity and pride within the neighborhood.

During this enchanting evening, the entire street transforms into a pedestrian-friendly zone. Visitors and residents alike don their finest white attire, creating a striking visual spectacle that adds to the event's allure.

The main objective of White Linen Night in the Heights is to bring attention and appreciation to the diverse businesses that line 19th Street. From quaint boutiques and shops to cozy cafes and restaurants, each establishment contributes to the vibrant tapestry of the community.

White Linen Night in the Heights not only highlights the economic importance of these small businesses but also serves as a reminder of the rich cultural heritage and entrepreneurial spirit that defines the neighborhood. By coming together to create this exceptional event, the businesses on 19th Street strengthen their bond and solidify their role as the heartbeat of the community, encouraging residents and visitors to continue patronizing and preserving the vibrant spirit of the area.

## Contact Details

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